

SPONSOR INFORMATION

The Bakken Oil Product & Service Show provides you an opportunity to connect and network with hundreds of companies and contacts doing business in the Bakken Shale Play. The sponsorship opportunities allow you to extend your reach and get more exposure before, during and after the event.

GOLD SPONSORSHIP *(limited)* **\$4,000**

- 10'x10' booth with premium placement
- **Email Marketing** – An individual email featuring your company sent to over 5,000 BOPSS contacts within two weeks prior to the show
- **Company profile in BOPSS Show Guide**
- **Full page ad in BOPSS Show Guide**
- Bolded listing in Exhibitor Directory
- Logo included in BOPSS promotional advertising
- Prominent logo placement on website homepage and sponsor page
- Logo on banners at the show

SILVER SPONSORSHIP **\$3,000**

- 10'x10' booth
- **Email Marketing** – An email featuring all silver sponsors sent to over 5,000 BOPSS contacts within two weeks prior to the show
- **Company profile in BOPSS Show Guide**
- **Half page ad in BOPSS Show Guide**
- Bolded listing in Exhibitor Directory
- Logo placement on website homepage and sponsor page

LUNCH SPONSORSHIP **\$5,000**

Sponsor the BOPSS Complimentary Catered Lunch one day of the Show! Great opportunity to have an upfront presence as you market your company to every attendee and exhibit booth participant that enjoys the complimentary lunch offered both days at the show this year. This is a great way to get in front of a lot of people!

- 10'x10' booth with premium placement
- **Space for your company signage and marketing materials at lunch service area**
- **Company profile in BOPSS Show Guide**
- **Half page ad in BOPSS Show Guide**
- Bolded Listing in Exhibitor Directory
- Logo placement on website homepage and sponsor page
- *All catering and food service is arranged and included*

BOOTH INFORMATION

Each 10' x 10' booth includes:

- Pipe and Drape
- 1 Table (*fitted table cover available for an additional fee*)
- 2 Chairs
- Electricity provided (*bring your own extension cords*)
- Additional equipment and services are available

SPONSOR BENEFIT DETAILS

BOPSS Sponsorships include the following features and benefits:

Pre-Show Email Marketing

Sponsor company information will be distributed to over 5,000 expo attendees and contacts through the BOPSS email marketing platform prior to the show. See specific sponsorships for details.

Premium Location

Highest visibility and high traffic exhibit booth placement

Conference Content Promotion

New this year is the conference content offering topical presentations, panel discussion and the product and service showcase. Sponsors will have their company logos displayed as part of the conference content sessions on banners and in the video displays.

Premium Advertising in the BOPSS Show Guide

The BOPSS Show Guide is the ONLY official publication distributed at BOPSS to every attendee at registration and hundreds of additional copies are hand delivered to key industry contacts prior to the show.

Website Recognition

Display your company logo and website link on the BOPSS website.

Exhibitor Directory Bold Listing

Your company name displayed in bold in the exhibitor list published in the BOPSS Show Guide.

BOPSS SOCIAL

Enjoy great people, good food, and a cold beer during our networking event Wednesday from 5:00 p.m. to 7:00 p.m. All Sponsors, Exhibitors and Attendees are invited to attend.